



Oslo Region Alliance

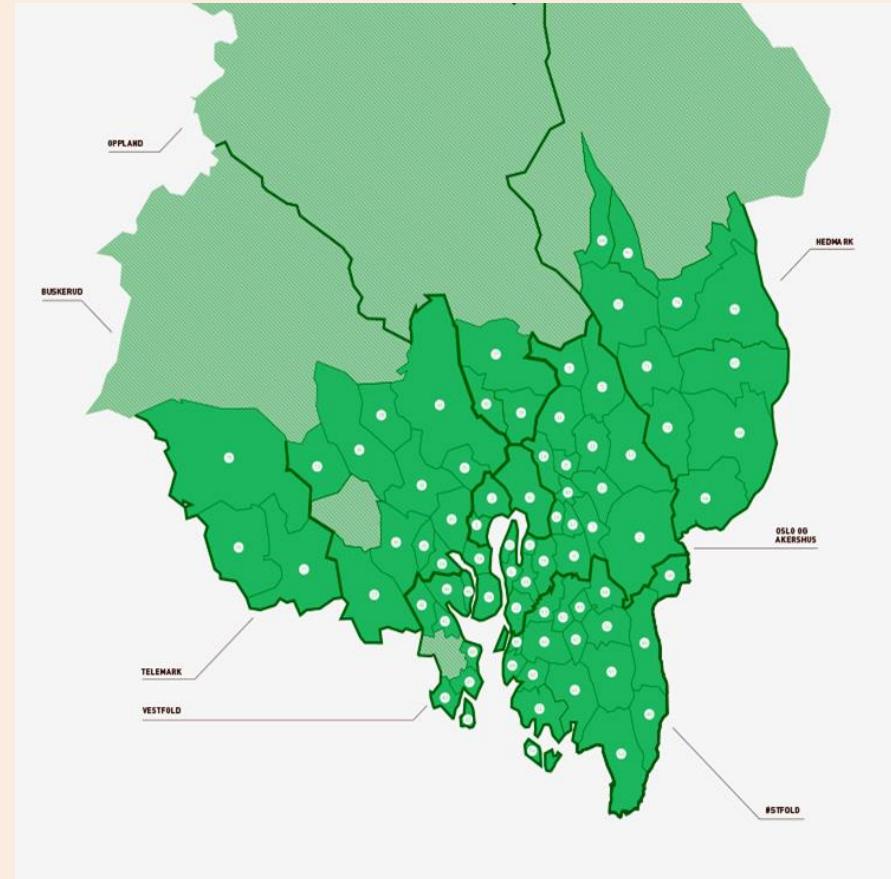
Study visit October 2019

Senior Advisor Eva Næss Karlsen

Osloregionen

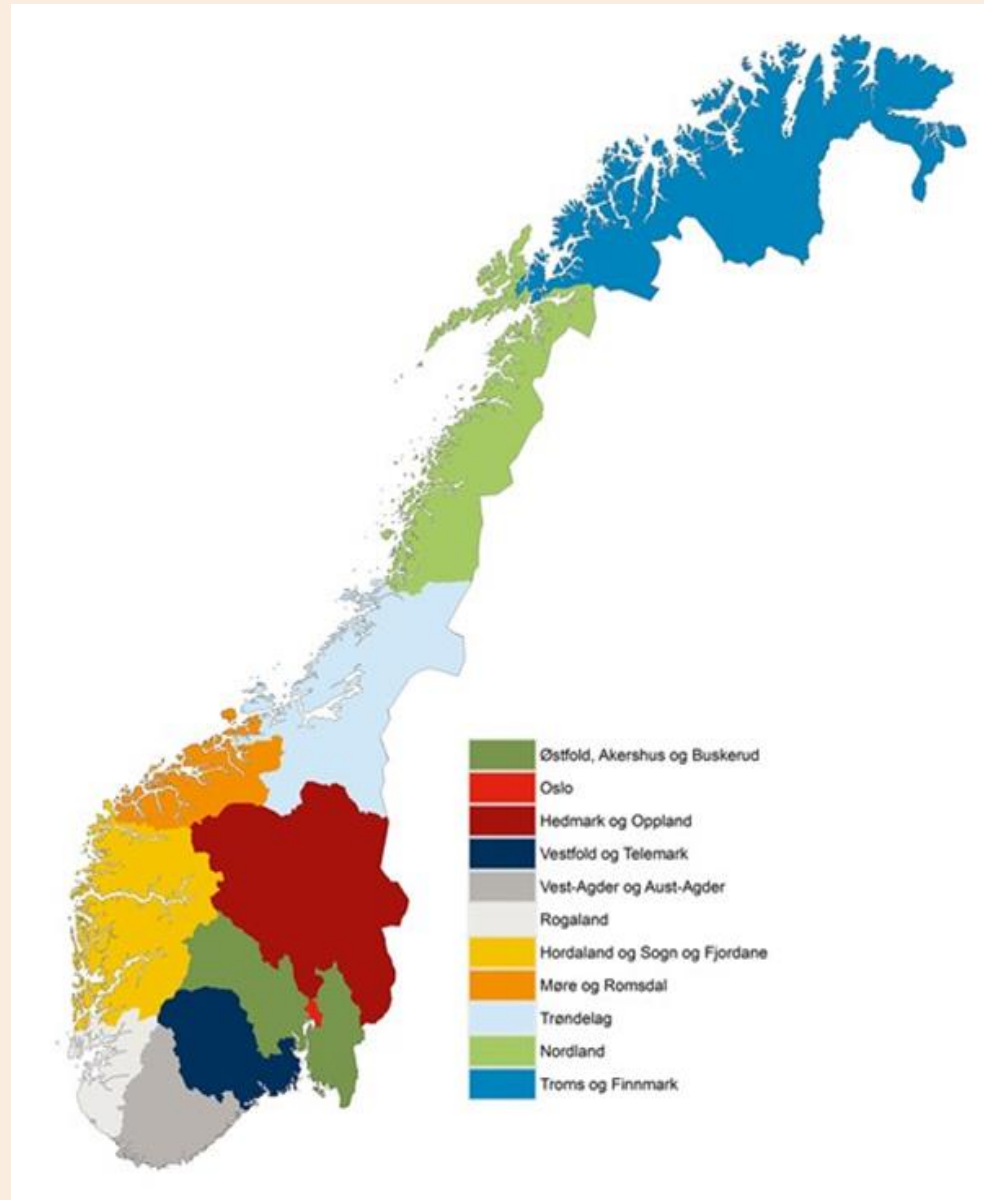
The Oslo Region Alliance

- Established in 2004
- An alliance of municipalities and counties
- 83 municipalities (incl. Oslo), 5 counties - a total of 2,5 million people.
- The city of Oslo is host. Board with mayors. Chairman is Raymond Johansen, Governing Mayor of Oslo
- Secretariat with five employees + brand manager on contract
- **Mission: Strengthen the Oslo Region as a competitive and sustainable Region in Europe.**



Regional reform from 2020

- From 19 to 11 counties
- In the Oslo Region, we will now have two counties plus Oslo (both county and municipality – unchanged)
- Viken county around Oslo, will be the largest in Norway and in the Oslo Region with 1.23 million inhabitants
- Meanwhile, several municipalities in the region are also merged
- Will create new regional dynamics
- Municipal and county elections in September 2019



The Oslo Region Alliance' main areas of operation

- Spatial planning, transport and climate
 - *Strategy development and coordination*
- Strategies for business development and innovation
- International branding
- Political collaboration on regional issues, influencing the National government and the EU
- Creating a stronger sense of regional unity and identity



Main area of operation no.1: Spatial planning, transport and climate



Oslo is European Green Capital 2019

Over 190 official partners and
more than 350 events will colour Oslo green in
2019

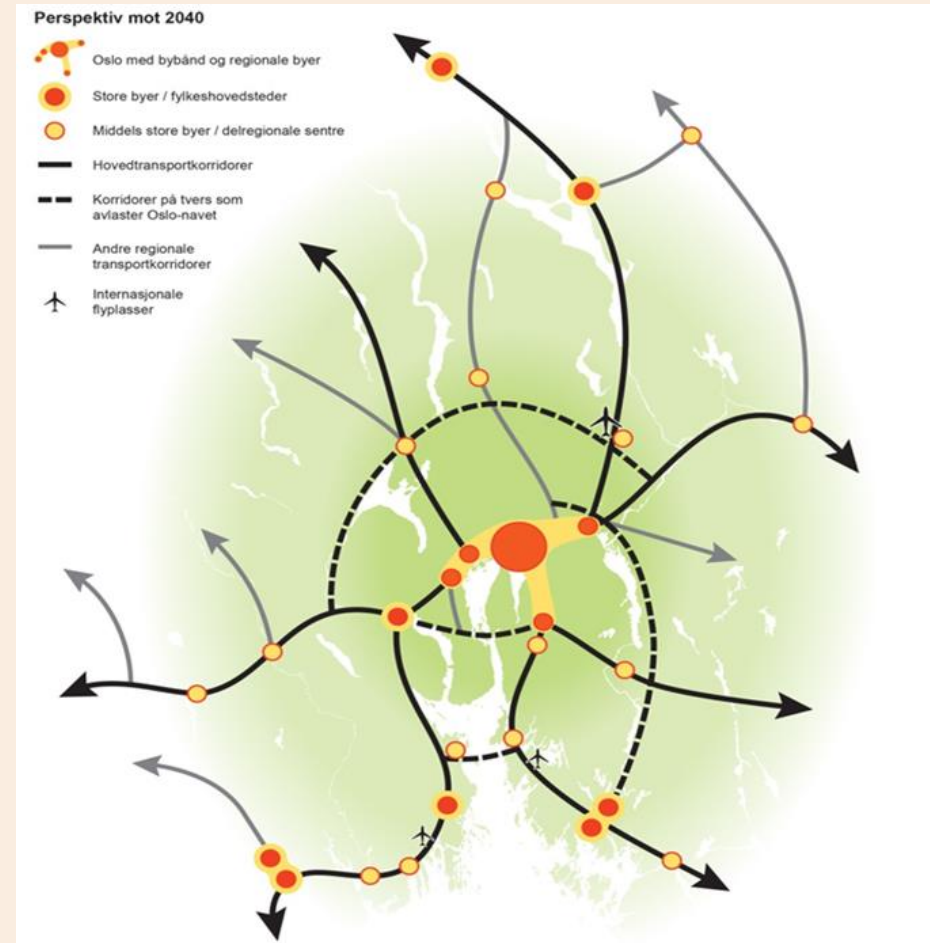
For more information and complete program:
www.greencapital2019.com





Coordinated strategy on spatial planning and transport (rev 2016)

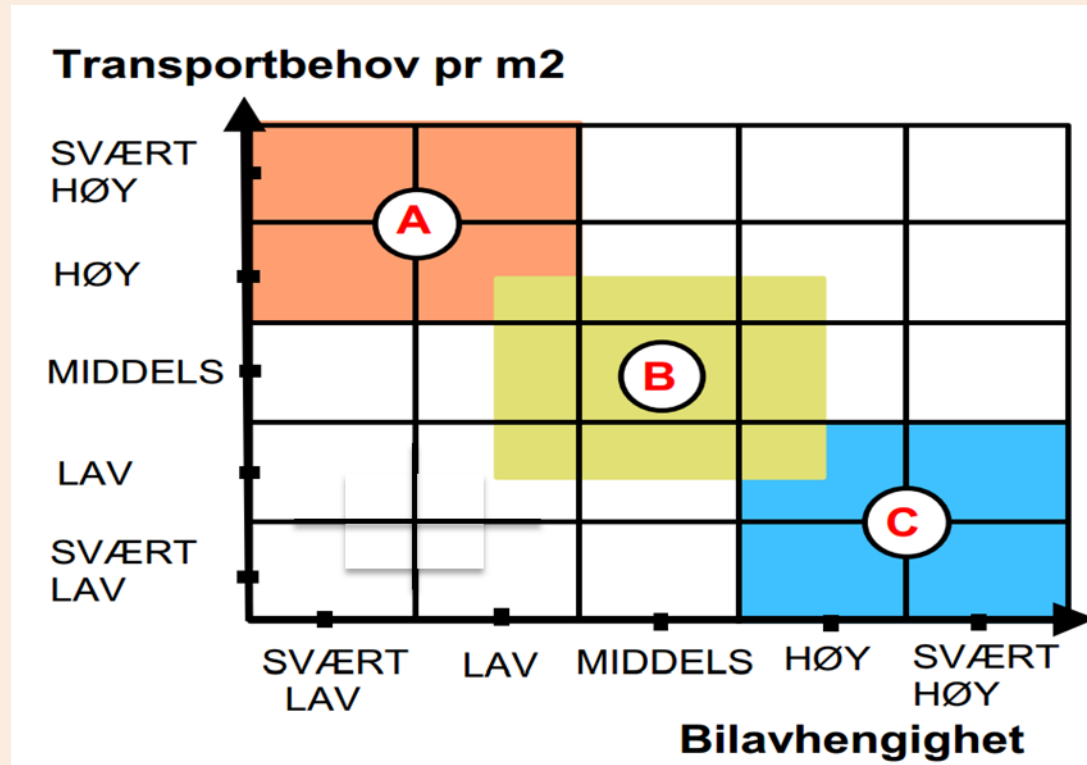
- The overall goal is to strengthen the Oslo region as a competitive and sustainable region in Europe.
- Main principle polycentric development
- Efficient and Environmental friendly transportation
- Contribute in achieving national and regional climate goals



Attractive and livable cities



ABC location policy - “The right business at the right place”



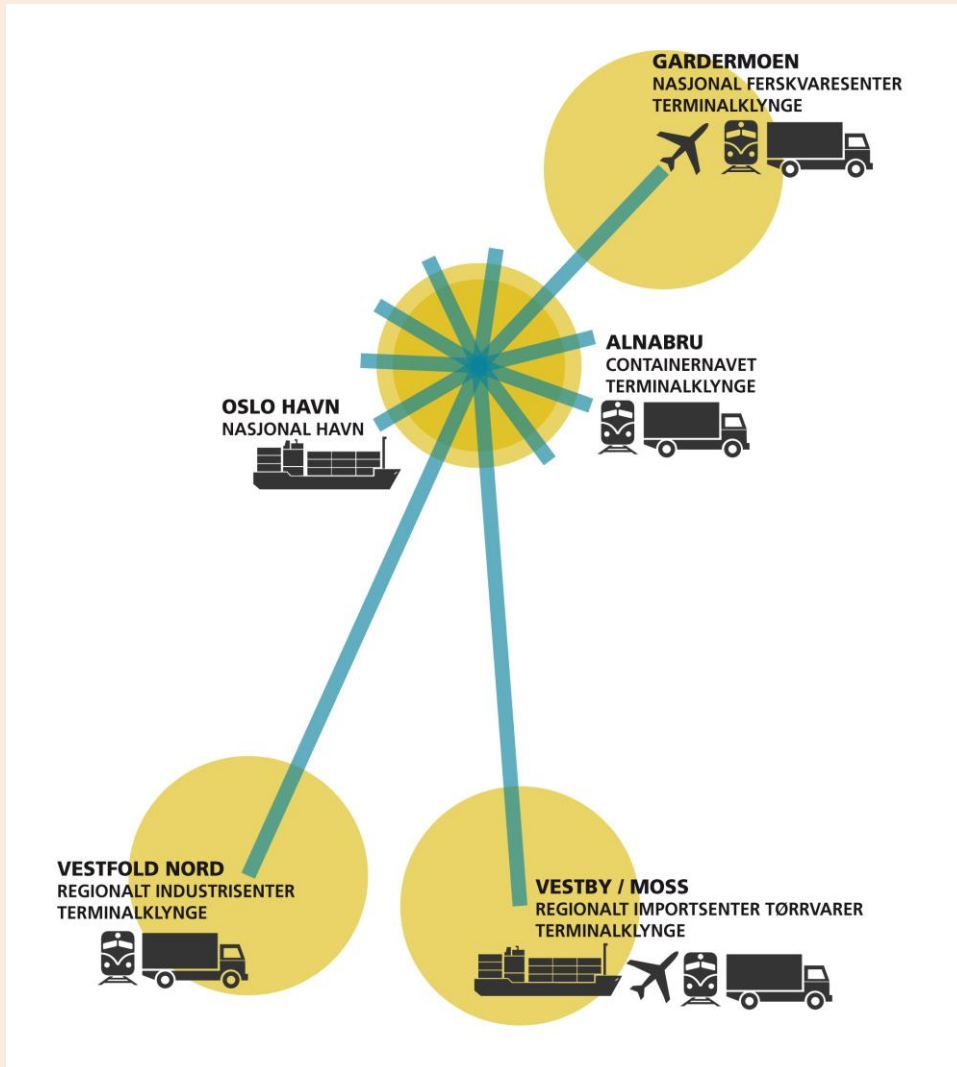
Efficient mobility solutions



Dato: 10/28/2019

Osloregionen

Efficient and environmental friendly transport and logistics of goods



Osloregionen

Ensure environmental quality



Main area of operation no. 2 & 3: Competitiveness and International branding

Competence, innovation and competitiveness



- *Focus on strong business clusters in the Oslo region*
- *Develop strategies to promote research and business development in the region*
- *Establish a basis for smart specialization in the Oslo Region, across county borders*

International branding



Oslo needs:

- *New Investments*
- *Retain investments*
- *Talent*
- *Visitors*
- *International partners*

www.osloregionen.no