

A woman with long dark hair and bangs, wearing a blue patterned sleeveless top, is smiling and looking to her right in a kitchen. She is standing at a dark countertop. The background shows a kitchen with a red wall, shelves with various items, and a window with pink curtains. The text "We're optimistic about the future" is overlaid in a white box with black text.

**We're optimistic
about the future**



Climate change is no longer a distant threat, it's a visible reality.



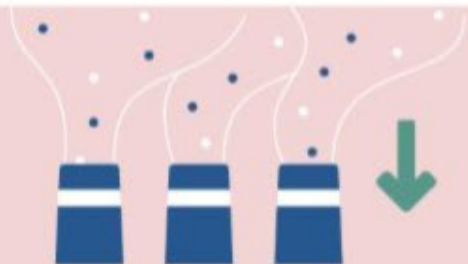
Climate positive is about people. 250 million people could be displaced by 2050 due to climate change.



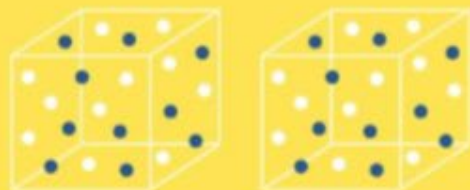
The IKEA climate footprint is equivalent to 0.1% of the world's total emissions, or 1/2 Sweden.

CLIMATE POSITIVE IKEA BY 2030

WE CAN HAVE A HUGE POSITIVE IMPACT - TOGETHER WE WILL LEAD THE WAY



Being climate positive is about reducing more greenhouse gas emissions than what the IKEA value chain emits.



We will develop and improve practices to capture and store carbon within the IKEA value chain.



Go beyond IKEA, take the lead and engage with others to inspire action towards a low-carbon society.



1.5°C

We are fully committed to the Paris Agreement and contributing to limiting global temperature increase to well below 2°C, aiming towards 1.5°C, by the end of the century.



70%

We are committed to reducing our overall climate footprint by 70% on average per product.



100%

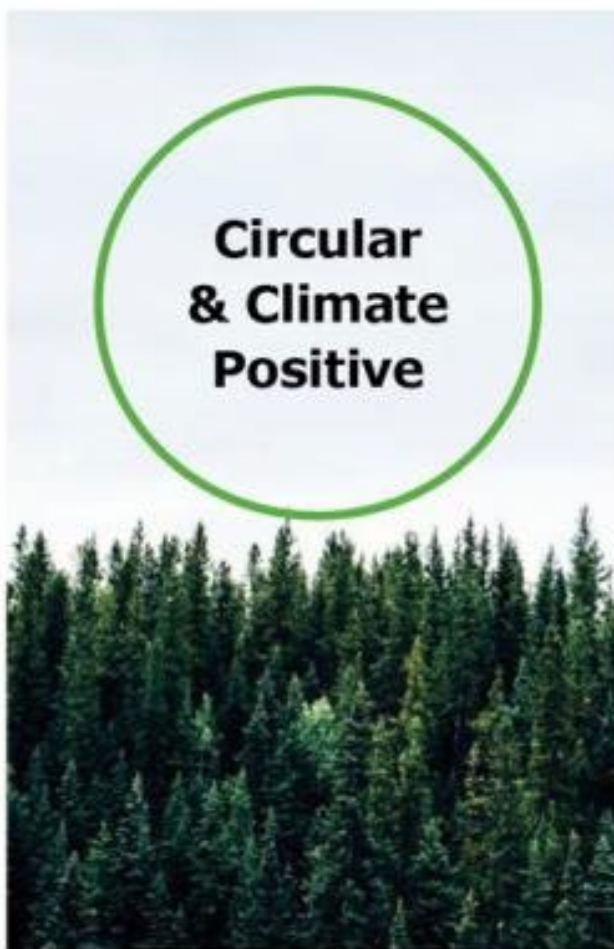
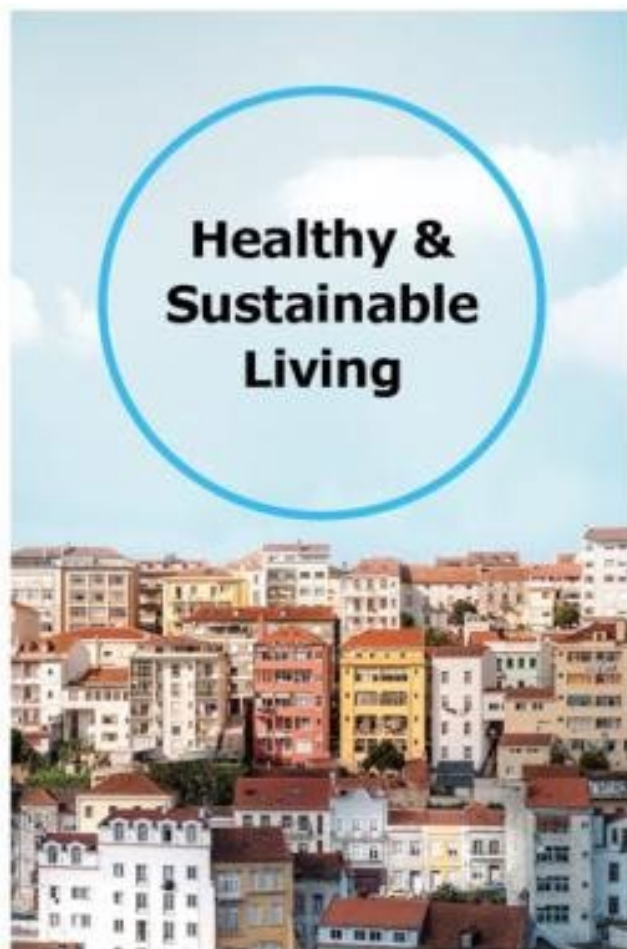
We are aiming towards consuming 100% renewable energy throughout the value chain.



People & Planet Positive



Three focus areas



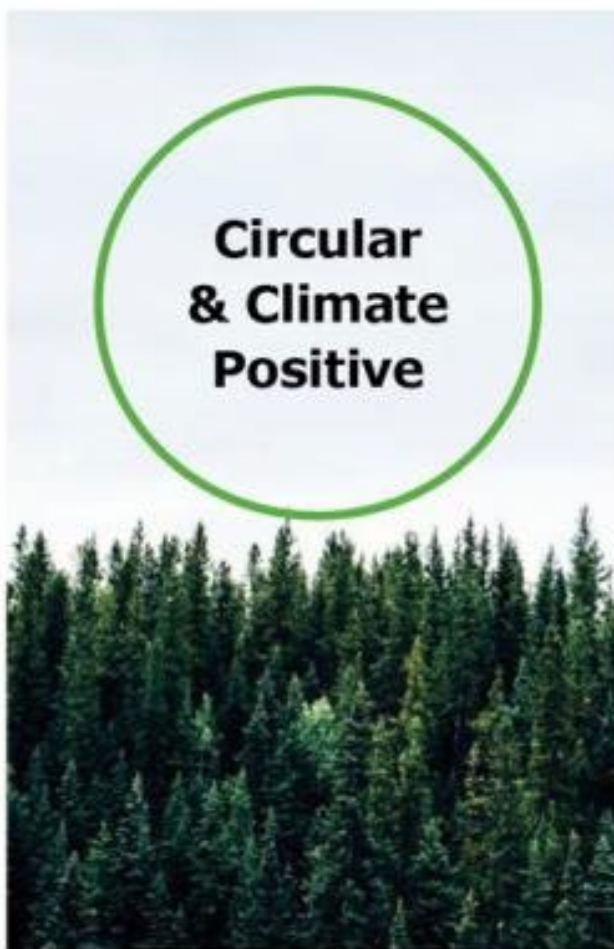
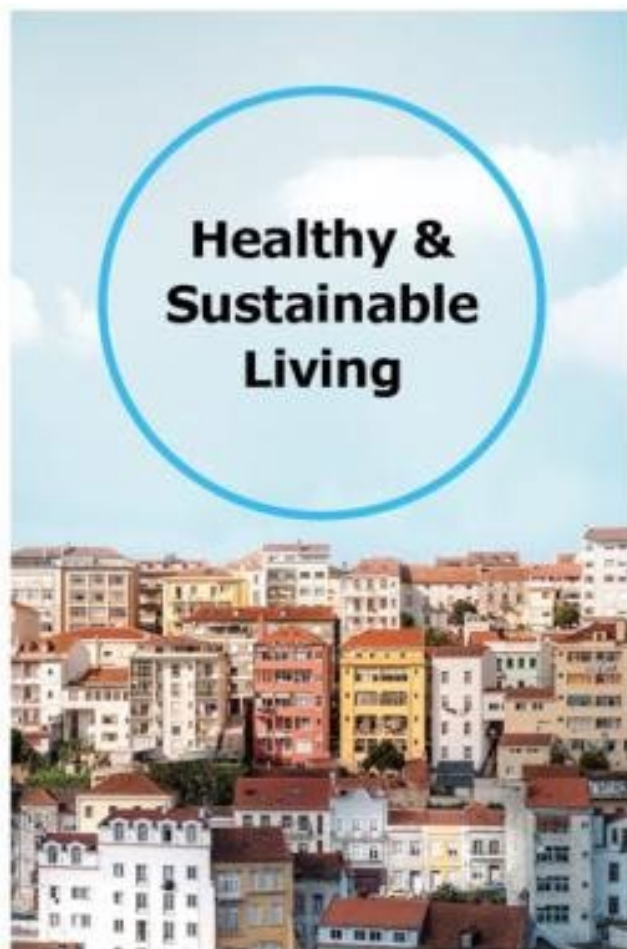
**Inspiring
and enabling
healthy &
sustainable
living**

Healthy & sustainable living

Testing circular services

Care and repair, passing on and reselling products

Three focus areas



A photograph of two workers in a forest, pulling a large log with cables. The workers are wearing orange safety vests, dark pants, and red helmets. They are standing on a path covered with fallen leaves. The forest has many tall, thin trees with yellow and orange autumn foliage. A large green circle is overlaid on the center of the image, containing the text "Circular & climate positive".

**Circular
& climate
positive**



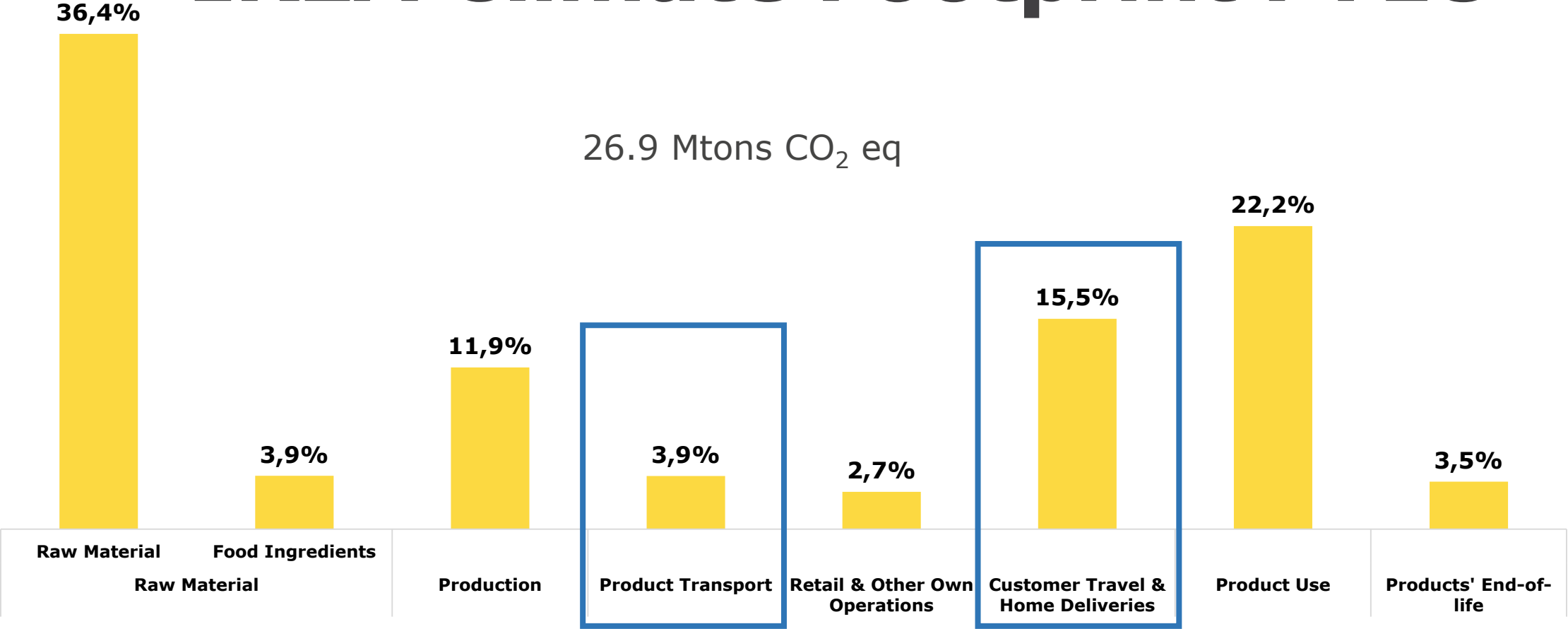
Circular & climate positive

Becoming climate positive

Reducing more GHG emissions than what the IKEA value chain emits while growing the IKEA business

Circular & climate positive

IKEA Climate Footprint FY18



Godsflöden till Norge



Tyskland

17 trailers per vecka.
Intermodal sea/road



Sverige

230 trailers per vecka
Intermodal rail/road



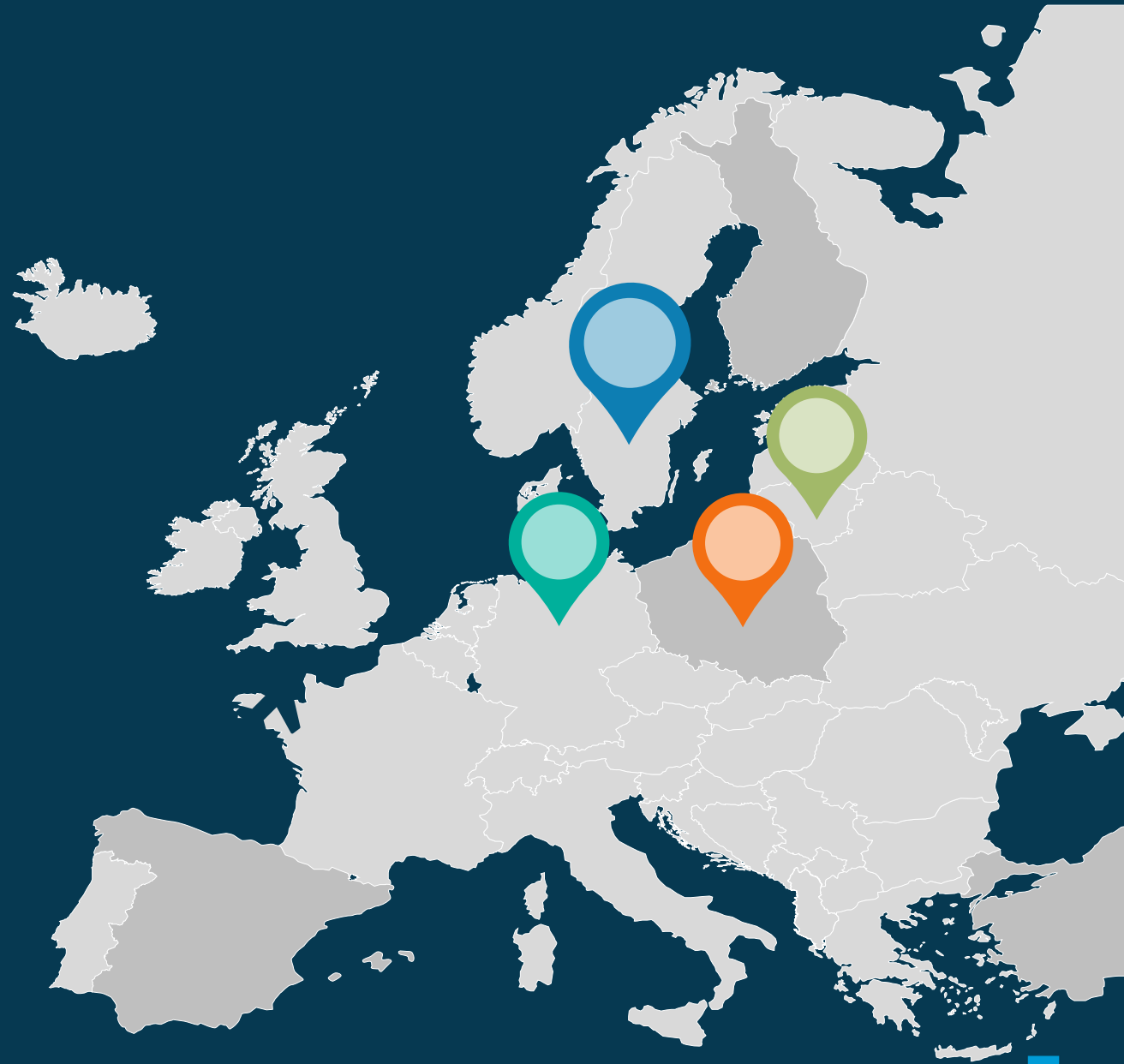
Polen

70 trailers per vecka
Intermodal sea/road/rail



Litauen

6 trailers per vecka
Intermodal sea/road



Transport

Decision criteria

Example:
Intermodal sea

- Lead time & fixed schedules
- + Less expensive



Customer Distribution



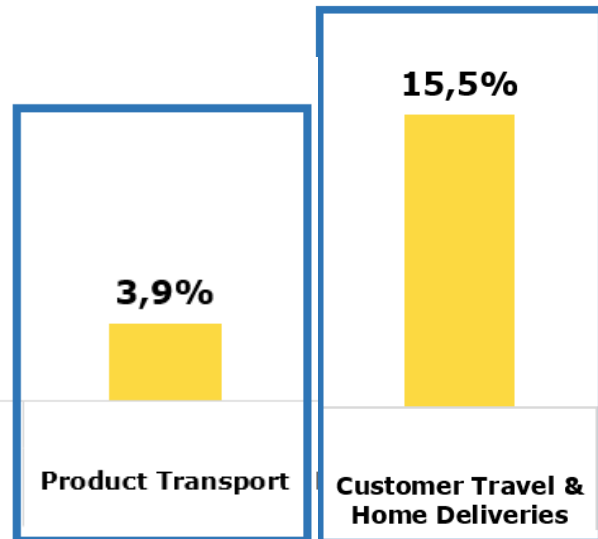
Vestby (Project)

Norwegian Customer Distribution



Torsvik, Jönköping

Nordic Customer Distribution





Zero emission transport





& SCIENTISTS & ENTREPRENEURS &
GOVERNMENTS & NGOs & UNIVERSITIES &
ENGINEERS & TECHNICIANS & ARTISANS &
DREAMERS & COMMUNITIES & DESIGNERS
& PHILOSOPHERS & POLITICIANS & HOMES
& STUDENTS & CUSTOMERS & BRANDS &
CO-WORKERS & PEOPLE & **YOU**

Takk!

Teodor Bäckström
teodor.backstrom1@ikea.com
Deputy Logistics Manager
IKEA Norway

