### Turin-Oslo Metropolitan governance in Spatial and Strategic planning

making use of the ESPON SPIMA project through group exchange

24 ottobre 2019 - Sala Consiglieri, Via Maria Vittoria 12, Torino

BUILDING ALLIANCES BETWEEN TURIN METROPOLITAN AREA AND LOCAL ADMINISTRATIONS & STAKEHOLDERS

Mario Bellinzona Associazione LAQUP



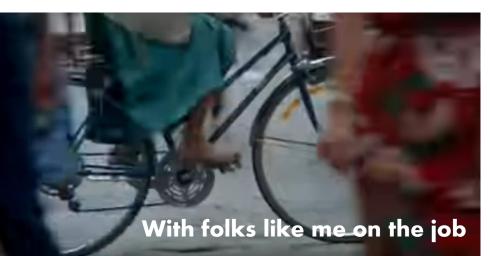


# 1980





# the traffic starts jumping



# 1980

Tumble out of bed and stumble to the kitchen;
Pour myself a cup of ambition
And yawn and stretch and try to come to life.



# the traffic starts jumping













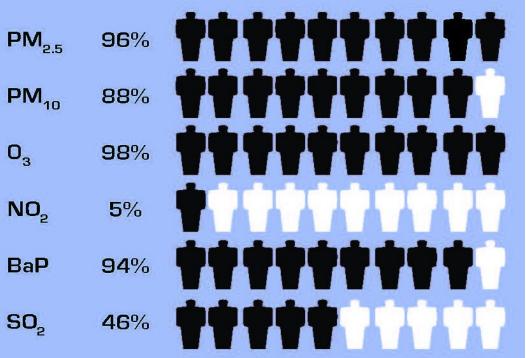
# TODAY IN THE TOWNS OF TURIN METROPOLITAN AREA

### **AS YOU WALK OUT THE DOOR**



### WE ALL KNOW THE BIG PICTURE





**EXPOSURE TO AIR POLLUTION (EEA Report 11/2013)** 

SLEEP

125 million people — one in four Europeans.









20000000 8000000



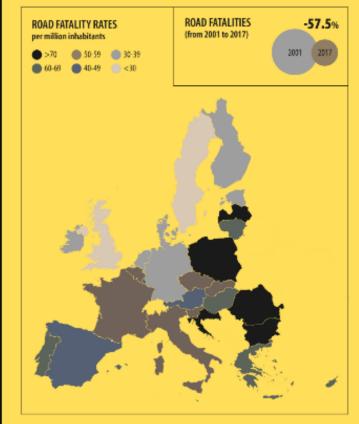
43 000



### **ROAD SAFETY IN THE EU**











Motorway



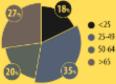
Urban areas







by age





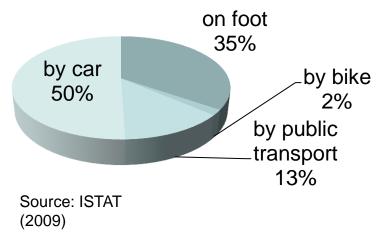


### **BUT WHERE TO START FROM?**

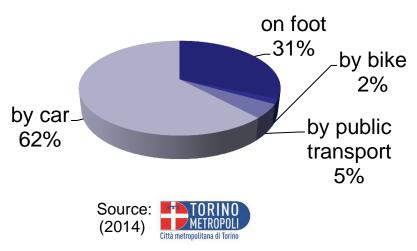


## **Evidence**

In Italy: children usually go to school



## In Turin metropolitan area: children usually go to school



# Objective data

- Parents used to walk or cycle to school when they were children
- Reported casualties & possible risks

- Often public space is not designed for walking/cycling
- Research shows the positive effects of walking/cycling





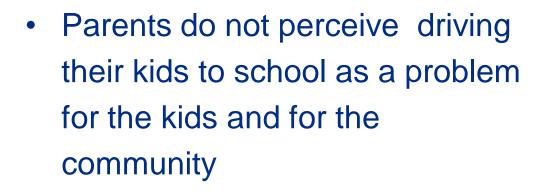
## Subjective data

 Parents are not worried about road safety



Source: adapted from www.fairview.org

Parents are worried about social insecurity





### **Aim**

### Build a SHARED mobility&public space culture

# **Objectives**

- More children walking/cycling to school (or taking a bus)
- Less car trips and less cars around schools
- Safer, healthier and more attractive environment around schools











### What to do

Traffic calming
30 km/h zones
20 km/h zones
Pedestrianizations



**↓ Streets for people** 

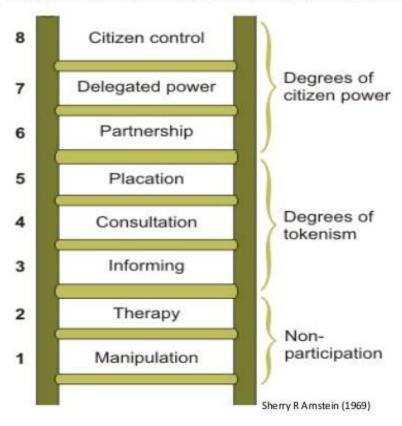


### What to do: participatory STPs

- It's all about how (sharing/STPs) and who (stakeholders: councillors, officers from various Departments – Education, Environment, Technical Dept., Local Police – teachers, parents, grandparents, pupils and local associations)
- It's all about participation & community development

### Type of participation and non-participation

Typology of eight level of citizen participation which contains rungs of "power"



### How: the STP participatory process

**Proposal** Formal steps Preparation Plan **Presenting the** Analyzing data **Producing** First Formal set up Identifying Sharing the ideas participatory of a Working the STP area draft participatory **Participatory** process and the concerning **Group/ Steering** scheme road safety **STP** mobilty **Committee for** audit Data habits, road writing and collection Illustrating an School Sharing safety and implementing example of (modal shift engagement problems & monitoring the STP **STP** etc.) opportunities **Identifying the** Identifying people who will Sharing the other barriers take part in the Plan's **Steering** Sharing objectives Committee objectives Presenting Public Identifying **Analysing** ideas to the presentation problems and possible of he results **City Dept.s** opportunities solutions of the and to the **Producing** Steering education ideas Committee project 12 STPs in urban, rural and mountain areas **Monitoring** 

# **Tools & Techniques**





### Planning for Real® / CAN DO

Eyes Down Hands-on Rubbing Shoulders



## Set up a Working Group

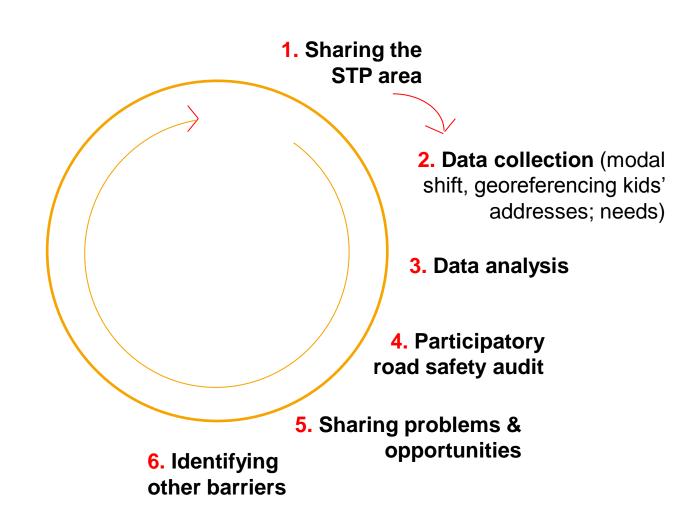








### Preparation and implementation

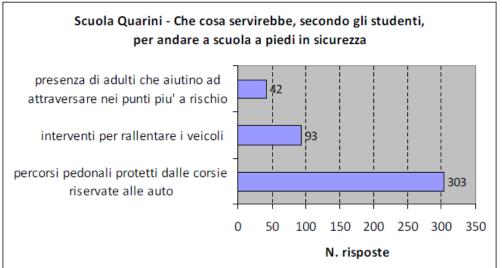


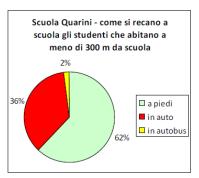
# **Sharing the STP area**

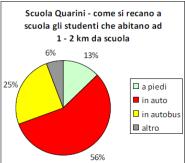


# **Sharing data** collection & analysis



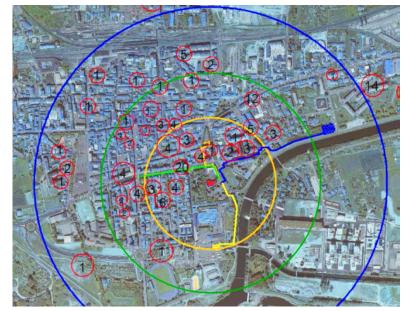












# Sharing a road safety audit

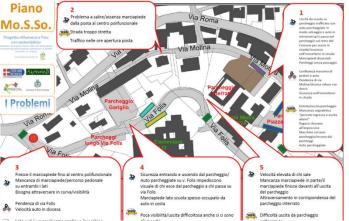














### Problemi sul percorso casa-scuola

### Lista di controllo

In linea di principio spetta alle autorità (comune, polizia, scuola) garantire la sicurezza sui percorsi casa-scuola. Detto questo, sono fondamentali anche l'educazione stradale impartita dai genitori e l'esempio dato dagli adulti. La seguente lista di controllo permette di farti un'idea delle difficoltà che tuo figlio può incontrare sul percorso casascuola. Segna con una crocetta le risposte più appropriate.

### Quanto tempo impiega il bambino per andare a scuola?

- meno di 5 minuti
- da 5 a 20 minuti
- più di 20 minuti

### Come si reca a scuola?

- con i mezzi pubblici, lo scuolabus, un veicolo privato
- a piedi
- in bici o in bici e bus/treno

### Quante volte deve attraversare una strada o svoltare in bicicletta?

- mai mai
- 1-5 volte
- più di 5 volte

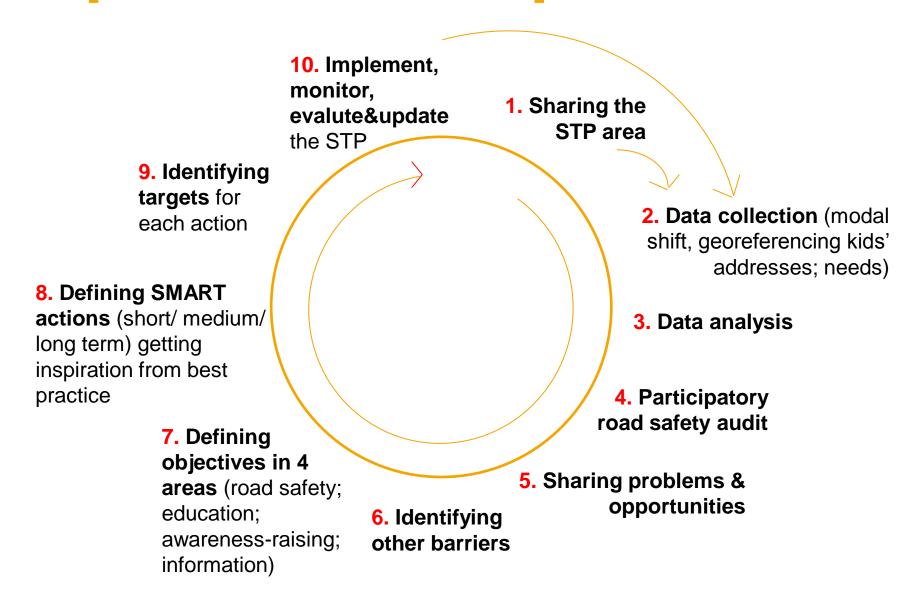
### Il fatto di attraversare o svoltare è reso difficile da (sono possibili più risposte):

- auto parcheggiate
- mancanza di visibilità nelle curve, ai passaggi pedonali o agli incroci
- mancanza di semafori all'incrocio
- strade troppo larghe (più di due corsie)
- troppo traffico
- velocità troppo elevate
- traffico di transito intenso

### Particolarità del percorso casa-scuola?

- nessuna
- Il bambino deve attraversare altre strade per raggiungere parchi giochi, chioschi o negozi.
- Le fermate del bus vicino a casa o nei pressi della scuola sono collocate male.
- Mancano marciapiedi e/o ciclopiste.

### Preparation and implementation



# Getting inspiration from best practices













- Recognisable and colourful school areas

  2. Temporary street closures

  3. Permanent street closures

  4. Safe footpaths

  - 5. Story-telling walkways







## **School Streets as a Starting Point**

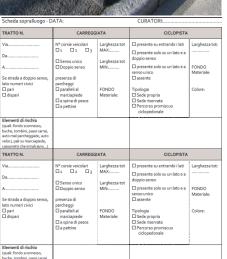


**Sharing Information** 



### The kids' Process















### **Pros and Cons**

+

Participation and training of different actors (SHARING)

**Peer involvement** 

Traffic psychologists listen and reinforce

Narcissistic parents

+/-

Parents' perception of the problem

Habits die hard

Hypnotizing technology

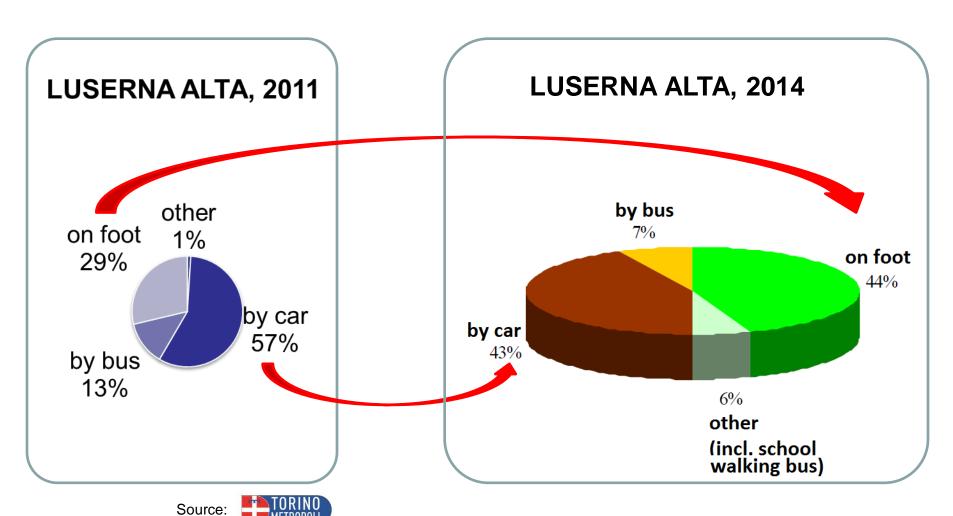
Little culture & false idea of freedom

Not a common concern

Engineering measures depending on budgets

## **Modal Split Results**

On average: annual 5% increase in walking



## **Building Alliances at all Levels**

EU projects / exchange / networking

**National Programmes** 

Turin
Metropolitan
Area «Quality of
Life and
Sustainable
Mobility»
Working Group

Local Administrations & Stakeholders

### Networking



### La rue, un espace public, un espace de vie



Ressources

Qui sommes-nous ?

L'association

Nous contacter

Actualités

Prix Rue de l'Avenir

Réseau Rues

Paris 2015

### Réseau RUES: pour une mobilité conviviale et sûre

Journées



**Publications** 

Le réseau RUES, est un réseau francophone (Belgique, France, Luxembourg, Québec et Suisse) d'experts en mobilité urbaine, conviviale et sûre. Il se réunit chaque année pour échanger les bonnes pratiques dans chaque pays (aménagements, réglementations, gouvernance, communicationsensibilisation,...) et visiter une ville ou quelques aménagements exemplaires.

Thèmes

Les membres fondateurs du Réseau RUES pour une mobilité conviviale et sûre

- en 2006 - sont Rue de l'Avenir Suisse, Rue de l'Avenir France, le CEREMA et l'IBSR

### Les correspondants du Réseau RUES

### Belgique

- •Institut Vias (ancienement IBSR Institut belge de la sécurité routière)
- Direction Stratégie de Bruxelles Mobilité
- •DEMETER Université de Liège
- •CRR Centre de recherches routières

### France

CEREMA direction technique Territoires et Villes

- •Rue de l'Avenir France Luxembourg
- Association Sécurité routière

### Québec

Ministère des transports, de la mobilité durable et de l'électrification des transports

- Fondation Rues Principales,
- Vélo Québec

### Suisse

- •Rue de l'Avenir
- ATE Association transport et environnement
- Mobilité piétonne Suisse

### Italie

•LAQUP - Turin



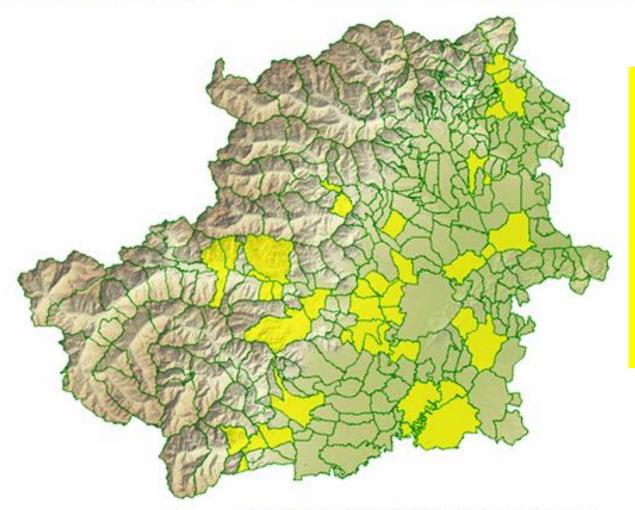
### HOW?

- Agreement signed by CMTo-ANCI-Local Authorities
- Agenda 2030 Working Group
- Training Sessions for Councillors, Technical Staff, Teachers, Local Associations (workshops, best practice presentations, stydy visits, networking)
- Education in schools
- Information, awareness raising, communication to families and local communities

through **SHARING** 



realizzazione dai comuni aderenti al Tavolo: Alpignano, Avigliana, Banchette, Borgofranco d'Ivrea, Borgone Susa, Brandizzo, Bricherasio, Bruino, Bussoleno, Carignano, Carmagnola, Chianocco, Chieri, Chivasso, Ciriè, Collegno, Condove, Germagnano, Giaveno, Grugliasco, Ivrea, Lombriasco, Luserna San Giovanni, Montalto Dora, Nichelino, Orbassano, Pavone Canavese, Pessinetto, Pianezza, Pinerolo, Pino Torinese, Rivalta di Torino, Rivoli, San Giorgio Canavese, Sant'Antonino di Susa, Settimo Torinese, Torre Pellice, Vaie, Venaria Reale e Villastellone.



46 municipalities have joined Turin Metropolitan Area «Quality of Life and Sustainable Mobility» Working Group over the years (since 2007).

Mappa della provincia di Torino: clicca sul comune per visualizzare la relativa scheda

## **Since 2007**

- 1. Alpignano
- 2. Avigliana
- 3. Banchette
- 4. Bibiana
- 5. Borgofranco d'Ivrea
- 6. Borgone di Susa
- 7. Brandizzo
- 8. Bricherasio
- 9. Bruino
- 10. Bussoleno
- 11. Caprie
- 12. Carignano
- 13. Carmagnola
- 14. Chianocco
- 15. Chieri
- 16. Chiusa San Michele
- 17. Chivasso
- 18. Ciriè
- 19. Collegno
- 20. Condove
- 21. Frossasco
- 22. Germagnano

- 23. Giaveno
- 24. Grugliasco
- 25. Ivrea
- 26. Lombriasco
- 27. Luserna San Giovanni
- 28. Moncalieri
- 29. Nichelino
- 30. Orbassano
- 31. Pavone Canavese
- 32. Pessinetto
- 33. Pianezza
- 34. Pinerolo
- 35. Pino torinese
- 36. Rivalta di Torino
- 37. Rivoli
- 38. S. Antonino di Susa
- 39. San Giorgio Canavese
- 40. San Giorio di Susa
- 41. Santena
- 42. Torre Pellice
- 43. Vaie
- 44. Venaria Reale
- 45. Villastellone

### **Sharing** with

- Over 10,000 students from Primary and Secondary Schools
- Families
- Local Associations

# Building alliances Some topics for discussion

- Alliances are made of individuals: working groups may vary a lot over the years
- Keeping alliances alive
- Dealing with the built environment in order to make it more attractive and walkable etc. is no picnic: can residents be active allies?
- Engineering measures: are they all expensive? Can local communities become allies in creating low cost engineering measures?
- Retailers: allies or enemies of active mobility/streets for people?

### CONTACT



www.laqup.it



info@laqup.it



+39 347 7000133



https://www.facebook.com/spazipubblicicondivisi/

in

https://www.linkedin.com/in/mario-bellinzona-0247084a/

